# Introducing BioMin<sup>F</sup>

The tube of dental technology developed to help replace the lost minerals from tooth surfaces and reduce the risk of further damage.

#### What is BioMin<sup>F</sup>?

BioMin<sup>F</sup> is an innovative toothpaste that has been designed to maintain and support healthy teeth. It contains a low level of fluoride that is slowly released for many hours after brushing to create added strength and resistance.

### How does it work?

BioMin<sup>F</sup> toothpaste is based on a smart bioactive material that adheres to the tooth after brushing. It will slowly dissolve in your saliva, safely releasing protective minerals to help ensure healthy tooth surfaces.



Trust BioMin<sup>F</sup> to protect and repair your teeth.

Learn more and buy today at

www.biomin.co.uk

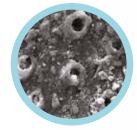
# Why choose BioMin<sup>F</sup>?

There are many fantastic reasons to brush with BioMin<sup>F</sup>.

Naturally brilliant. BioMin<sup>F</sup> replicates and works in harmony with the processes that already take place in your mouth, delivering greater protection for complete peace of mind.

**Small particles, big benefits.** The majority of BioMin<sup>F</sup> particles are small enough to enter the pores of your exposed dentine (yellowish, inner tooth) and may help to combat sensitivity effectively.





**Food for thought.** Our toothpaste dissolves faster in an acidic environment than under neutral conditions, so there's less need to worry about what you're consuming. With BioMin<sup>F</sup>, your teeth are covered better.

BioMin<sup>F</sup> available here.





# Do you suffer from tooth sensitivity when eating or drinking cold foods and beverages?

Have you received treatment to remedy the effects of acid erosion and early decay?

How would you like one great-tasting toothpaste that could help overcome both problems at the same time?



## For Sensitivity

If you experience pain or discomfort when consuming hot, cold, sweet or acidic food and beverages, you are one of the 40% of our population affected by tooth sensitivity.

Sensitivity occurs as the hard, protective, white enamel covering of your teeth is lost. This can be either through erosion or when your gums recede, exposing the more yellow softer underlying tissue called dentine.

Often this has been caused by a combination of age, diet, brushing technique, tooth grinding, chips, fractures etc...

Once the protective enamel is lost, the fine, open pores of the dentine act as a pathway to the nerves of your teeth, transmitting hot and cold sensations.

The unique bioactive material in BioMin<sup>F</sup> is designed to create a barrier on your teeth throughout the day and provide protection against hot and cold.

Our studies show this coverage is particularly evident at the opening to the small dentine pores. Regular use of BioMin<sup>F</sup> may allow you to enjoy many of your best-loved meal or favourite drink once again.

## For Early Decay

You're already playing a proactive part in caring for your mouth by visiting your dentist. But now, you can do even more to protect it, with BioMin<sup>F</sup>.

That's because the small amount of fluoride in BioMin<sup>F</sup> is released onto your teeth's surfaces for 12 hours after tooth brushing.

This forms a layer on the enamel, improving its ability to resist attack from acids.

What's more, BioMin<sup>F</sup> slowly dispenses calcium and phosphate, which replaces the natural minerals in our saliva that are lost when we eat or drink.

These minerals may not only protect the structure of your teeth, but also rebuild and strengthen them.

